



## Identity Cross-Check

Increase the effectiveness of your Criminal Record Checks by over 30%

### New overwhelming evidence to conduct an Identity Cross-Check in conjunction with every Criminal Record Check

BackCheck has always advocated cross-referencing a credit check with ID verification as part of a background check.

#### Why?

- Criminals often know how the CPIC system works
- Aliases, including common misspellings of names are revealed
- People take nicknames and start using them over time, even adding them to official documents
- As people are married, divorced, or change names, identifiers within CPIC can lose track, whereas credit bureaus maintain this data over time as people apply for various types of credit.

Until now, some companies have been reluctant to ask for a credit check on applicants.

BackCheck is pleased to announce “Identity Cross-Check” in partnership with TransUnion. This new product retrieves only candidate identity information that is collected over time by the credit bureau, and does not query the financial portion of their profile. This alleviates any concerns held by some organizations that do not wish to handle candidate financial information.

Comparisons between same sector Fortune 100 companies using Criminal Record Check with Identity Cross-Check and those without have revealed an estimated 30% higher incidence of criminal history red flags for those that use the combined service.

“**30% higher incidence of criminal history ‘red flags’ for those that use the combined service.**”



#### Criminal Record Check

- The same CPIC database used by Police.
- Protect your employees, customers and shareholders.
- Fully compliant with Privacy, Human Rights and Freedom of Information legislation.
- 24 hours or less.



#### Identity Cross-Check

- Over time, credit bureaus collect name, address, employment and alias information about candidates. Cross-reference this data with details provided by candidates on BackCheck consent forms.
- Reveal more criminal histories by inserting aliases into the criminal history search. 24 hours or less.

**BackCheck**<sup>TM</sup>

**Know Who You're Hiring!**

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